



Foundation Overview

Investing in the Future

Created more than 50 years ago as The Ohio Society of CPAs Educational Foundation to provide scholarships, the Foundation was recently renamed to better reflect its expanded scope of services. Today, The Ohio CPA Foundation plays a pivotal role in supporting educational programs to drive awareness for the CPA career path and encourage citizens to be more fiscally responsible.

Mission

To support accounting and financial literacy education, and programs to interest students in selecting accounting as their major to become future CPAs.

Student Recruiting Initiatives

Attracting the most skilled and talented students to the accounting major and supporting them on their journey to becoming a CPA is paramount to the Foundation. Current student recruiting initiatives include:

- **ACAP-Ohio:** The Accounting Careers Awareness Program (ACAP-Ohio), a week-long summer enrichment program, introduces minority high school students to the CPA profession through educational workshops and corporate tours, and establishes mentoring relationships between students and minority CPAs.
- **Accounting Career Days:** These half-day events bring high school seniors to college campuses where they learn more about the role of CPAs and what career opportunities are available to accounting majors.
- **Student Ambassador Program:** Through peer-to-peer counseling, classroom presentations and campus events, Student Ambassadors help dispel misconceptions about the CPA profession and share their enthusiasm for accounting with undecided college students on 12 Ohio campuses.
- **College Scholarship Program:** The Foundation's college scholarship program rewards students who excel academically and demonstrate a commitment to a career as a CPA. Each year, The Ohio CPA Foundation awards more than \$50,000 in scholarships.

Financial Literacy Initiatives

Educating the public about how to better manage their personal finances not only ensures a stronger economic future for Ohio, but also positions CPAs as trusted advisors to citizens and Ohio businesses. In 2005, The Ohio CPA Foundation launched Financial Fitness Ohio, through which CPAs teach people fundamental strategies for reaching personal financial goals. Current initiatives include:

- **Accounting for Kids® Day:** This event teaches elementary students that managing money can be fun through an interactive investment game led by CPA volunteers. Across Ohio, over 10,000 students are reached by more than 1,200 volunteers annually.
- **College Days:** CPAs visit college campuses throughout the school year to teach college students how to better manage their personal finances and avoid credit card debt.
- **Operation CPA:** Through a partnership with the Ohio National Guard, CPAs donate their time to help military personnel prepare and file their tax returns.
- **Speakers Bureau:** The Speakers Bureau provides a direct link between CPAs and their communities by matching CPAs with speaking opportunities at universities, civic organizations, community groups and with the media.
- **Financial Fitness Ohio:** A variety of events led by CPA volunteers are presented to the public each year. Consumers also can find financial tips for every stage of their life—from college through retirement—at www.FinancialFitnessOhio.com.

THE OHIO CPA FOUNDATION

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